

# EUROPEAN PAPER INDUSTRY IN 2024



18%

GLOBAL PAPER PRODUCTION

€21



BILLION  
ADDED TO THE  
EUROPEAN GDP  
EVERY YEAR



90%

EUROPEAN  
PAPER  
PRODUCTION



2X

HIGHER  
INVESTMENTS  
THAN AVERAGE  
MANUFACTURING

€95



BILLION  
TURNOVER



19

MEMBERS IN  
EUROPEAN  
COUNTRIES



>90%

OF WOOD WE  
USE IS  
SOURCED  
FROM THE  
EU



840 mills  
470 companies

174.050

people employed



63% EMPLOYED  
IN RURAL  
AREAS

20%

OF PAPER  
PRODUCTION  
IS EXPORTED



Cepi

RENEWABLE  
RECYCLED  
RESPONSIBLE  
EUROPEAN



-64%

REDUCED  
ACCIDENT  
RATE



-58%

CO<sub>2</sub> PER TONNE  
OF PRODUCT  
SINCE 1990



65%

OF OUR ENERGY  
PRODUCTION AND USE  
IS BIO-BASED



IN EUROPE EVERY PAPER  
FIBRE IS RECYCLED

3.6X TIMES  
PER YEAR

92%

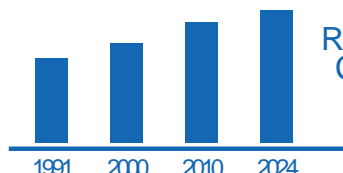
OF WATER USED IS  
RETURNED IN GOOD  
CONDITION TO THE  
ENVIRONMENT



EUROPEAN  
PAPER  
RECYCLING  
RATE

75.1%

WORLD  
RECYCLING  
CHAMPION



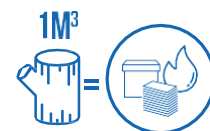
1991

2000

2010

2024

51.6%  
GLOBAL  
AVERAGE



2.38X

MORE  
RESOURCE  
EFFICIENT WITH  
1M<sup>3</sup> WOOD