

# EUROPEAN PAPER INDUSTRY IN 2018

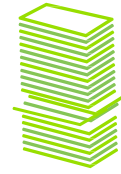


GLOBAL PAPER PRODUCTION

**€20**



BILLION  
ADDED TO THE  
EUROPEAN GDP  
EVERY YEAR



**92%**

EUROPEAN  
PAPER  
PRODUCTION



**2X**

HIGHER  
INVESTMENTS  
THAN AVERAGE  
MANUFACTURING

**€90**

BILLION  
TURNOVER



**181.000**

people employed



**18**

MEMBERS IN  
EUROPEAN  
COUNTRIES

**>90%**

OF WOOD WE  
USE IS  
SOURCED  
FROM THE  
EU



**897** mills

**500** companies



**63%** EMPLOYED  
IN RURAL  
AREAS

**22%**

OF PAPER  
PRODUCTION  
IS EXPORTED



**Cepi**

RENEWABLE  
RECYCLED  
RESPONSIBLE  
EUROPEAN PAPER



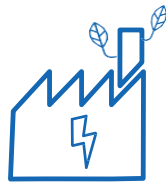
**-67%**

REDUCED  
ACCIDENT  
RATE



**-48%**

CO<sub>2</sub> PER TONNE  
OF PRODUCT  
SINCE 1990



**60%**

OF OUR ENERGY  
PRODUCTION AND USE  
IS BIO-BASED (2017)



IN EUROPE EVERY PAPER  
FIBRE IS RECYCLED

**3.6X** TIMES  
PER YEAR

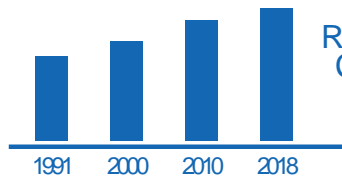
**91%**

OF WATER USED IS  
RETURNED IN GOOD  
CONDITION TO THE  
ENVIRONMENT (2017)

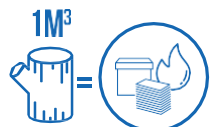
EUROPEAN  
PAPER  
RECYCLING  
RATE

**71.6%**

WORLD  
RECYCLING  
CHAMPION



58.4%  
GLOBAL  
AVERAGE  
(2017)



**2.38X**

MORE  
RESOURCE  
EFFICIENT WITH  
1M<sup>3</sup> WOOD

## About CEPI

CEPI is the pan-European association representing the forest fibre and paper industry.

Through its 18 national associations CEPI gathers 500 companies operating 895 pulp and paper mills across Europe producing paper, cardboard, pulp and other bio-based products. CEPI represents 22% of world production, €90 billion of annual turnover to the European economy and directly employs more than 180,000 people. From forest fibre technology to advanced paper design the industry currently invests 5.5 billion annually and is a leader of the low-carbon circular bioeconomy transition.

## CEPI Annual Conference "Paper & Beyond" - Tuesday 19 October - Marriott Hotel Grand Place



If you would like to learn more about our industry, you can join our annual conference "Paper & Beyond: Our Climate, Our Solutions" taking place at the Marriott Hotel Grand Place on Tuesday 19 November. You can find more information on the event's website: <https://www.paperandbeyond.com/>

To receive a press ticket, please contact Claire Couet, CEPI Public Affairs and Communication Director, at [c.couet@cepi.org](mailto:c.couet@cepi.org)

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